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FOR IMMEDIATE RELEASE

KEZI LAUNCHES NEW 24/7 LOCAL NONSTOP NEWS CHANNEL

(Eugene, OR – 1/16/09) KEZI 9 NEWS announced today the official launch of **KEZI 9.2 Nonstop News**, western Oregon's *only* 24 hour, local nonstop television news channel. Viewers throughout the region can watch the station's over-the-air broadcast or on Comcast channel 309.

As part of the digital television initiative, broadcasters like KEZI 9 can transmit multiple programming feeds, offering viewers with more choice in local television options. **KEZI 9.2 Nonstop News** was developed to be the area's exclusive 24 hour, local news alternative to entertainment-based ".2" channels. **KEZI 9.2** is a simple, effective way to deliver constantly updated, nonstop local, regional and national news and weather to viewers - 24 hours a day, seven days a week.

"**KEZI 9.2** proves this station is once again a step-ahead in quality, time-sensitive news coverage for the communities we serve," said Mark Hatfield, General Manager. "As a locally-owned station, it's very important we continue to lead this market with innovative ways to offer our neighbors the best news and weather they can rely on every day."

To compliment the channel's "news wheel" format, KEZI 9 signed an agreement with Bicoastal Media to broadcast the KPNW morning radio program, *Early Morning Update with Alan Craig and Diana Russell*. The show airs *live* 7:00 to 9:00am weekday mornings on **KEZI 9.2**.

The launch of **KEZI 9.2 Nonstop News** continues to highlight the local news commitment at locally-owned Chambers Communications. In August 2008, KEZI 9 NEWS expanded weekend newscasts to 5:00, 6:00, 6:30 and 11:00pm. In October 2008, it launched a market-exclusive format offering viewers ten minutes of nonstop news and weather during *every* evening and late news broadcast. This commitment to expanding local news options on KEZI 9 NEWS and KEZI 9.2 continues to create a widening-margin in total news coverage compared to the station's competitors.

"Our strategy is simple," states Gary Darigol, News Director. "Deliver the best local news and weather coverage to viewers in western Oregon *and* make it very, very convenient for them watch."

Anyone with a digital-ready television set or antenna with a digital converter box can receive **KEZI 9.2**. Viewers can easily local **KEZI 9.2** by using the channel "up" or "down" feature, or by pressing "9-2" or "9.2" depending on remote style. If a television set is not digital-ready, visit www.kezi.com and click the "DTV" or "KEZI 9.2" tab for more information on preparing for the upcoming DTV transition. **KEZI 9.2 Nonstop News** is also available on Comcast channel 309.

ABOUT CHAMBERS COMMUNICATIONS

Chambers Communications, headquartered in Eugene, Oregon, is the parent company of Oregon ABC affiliates KEZI 9 in Eugene, KDRV 12 in Medford, KDKF 31 in Klamath Falls and KOHD 51.1 in Bend, with newsrooms in Roseburg, Corvallis and Coos Bay; Chambers Sports, an Oregon-based regional sports company; Chambers Cable of Sunriver, Oregon and Chambers Productions, a full service film and video production company based in Eugene, Oregon. Chambers Communications is based in the Chambers Media Center, the most technologically advanced soundstage and production facility between Hollywood and Vancouver, BC. For more information on Chambers Communications, go online to <http://www.chamberscomm.com>.

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