



OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

1. HOW TO ENTER

- a. The *KEZI 9 NEWS Dr. Oz New York City Getaway* will begin Thursday, November 5, 2009 and end on Tuesday, November 24, 2009 (the "Contest Term").
- b. To participate in the contest, you may enter via the following method(s): Watch The Dr. Oz Show weekdays between 3:00pm and 4:00pm on KEZI 9 NEWS during the Contest Term. Watch for the special onscreen notification during the show. Then immediately log on to KEZI.COM to enter and answer the question for a chance to be entered in the random computer drawing for the prize. One winner will be awarded during the Contest Term on Wednesday, November 25, 2009.
- c. ONE ENTRY PER 24 HOUR PERIOD PER PERSON. Only one winner per household.

2. ELIGIBILITY RESTRICTIONS

- a. The contest is open to all KEZI 9 NEWS viewers who are 21 years of age or older and who legally reside in western Oregon. Employees of KEZI, Chambers Communications (the "Station"), its licensee, its corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other television stations in the Eugene, Oregon metropolitan area and the members of their immediate families are ineligible to participate or win. Subject to all applicable federal, state, and local laws and regulations. Void where prohibited.
- b. Only one winner per household permitted in any Station contest, excluding daily promotional giveaways.
- c. Winners may be required to sign an agreement that absolves Station and other participating sponsors from any and all responsibility regarding awarded prizes once they are received. Winners are also responsible for any and all income and other taxes and fees that arise by virtue of receiving prizes, included but not limited to sales and other taxes. Winners must fill out a standard IRS Form W-9 and are subject to any and all federal, local and state taxes for prize value.

3. PRIZES

- a. Two show tickets, airfare and accommodation for two to New York City in the spring of 2010 (during a live taping week of The Dr. Oz Show) will be awarded by random computer drawing of eligible entrants during the Contest Term. The prize is valued at \$2500 for the Contest Term.
- b. Station will contact winner with direction on how to pickup and/or receive prize. The winner will forfeit any prize or prize certificate not claimed within ten (10) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize.
- c. There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, meals, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Station management with respect to The Contest are final.
- b. Winner will be notified by onscreen graphic announcement during The Dr. Oz Show between 3:00 and 4:00pm Wednesday, November 25, 2009, or by 5pm that day on Station's website (KEZI.COM) and called within five (5) business days by Station staff, excluding holidays. Winners will be chosen solely

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from online entrants with correct answers to questions, word or phrase as outlined in the The Contest details above.

c. Odds of winning depend on the number of entries received, as applicable.

d. Winners must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of notification attempt or prize will be forfeited and an alternate winner may be chosen at random from a list of qualified entrants. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, potential winner forfeits prize.

CONDITIONS

a. Payments of all federal, state and local taxes are solely the responsibility of each Winner. Winners may be required to sign an IRS Form W-9 or the equivalent.

b. By participating in the contest, winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require contest winners to sign a liability release, agreeing to hold the Station, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.

d. The Station reserves the right to make changes in the rules of the contest, including the substitution of a prize or equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.

e. Failure to comply with the contest rules may result in an entrant's disqualification solely at the discretion of the Station.

f. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize.

g. Copies of the written contest rules and a list of winners (when complete) are available on request during regular business hours at the main studio of KEZI 9 NEWS, 2975 Chad Drive, Eugene, Oregon 97408.

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